

WP6 – Dissemination and exploitation					
Duration:	M1 – M36	Lead Beneficiary:	14- YSU		
Objectives					
<i>List the specific objectives to which this work package is linked.</i>					
Awareness raising on ESD for the target groups, project visibility, MA degree promotion.					
Accessible website and electronic materials for people with visual and hearing impairments should be developed, as an example to later be replicated by AM HEIs. Bridge of Hope will support the YSU in this task.					
Activities (what, how, where) and division of work					
Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T6.1	COMMS strategy and Action plan	The WP leader will develop the Communication and dissemination strategy and the Action plan, which will comprise of target groups, the identity of the project and the brand, online communication channels and offline materials, articles, presentations, reports etc. The strategy and the action plan will address the networking, events, media relationships and other relevant information to ensure wider national and international dissemination, awareness raising and the concrete plan of public consultations.	YSU All BEN	BEN	

T6.2	Project web site	Development & regular update of Project Web-site as a platform for e-presentation of the project, external&internal	EIU and BOH All BEN	BEN	Subcontracting: project web-site design,
		dissemination & efficient communication. It will include the short links to the project communication and collaboration platform, download area. The parties will agree on the protocol for its regular-update and maintenance.			technical and security maintenance Universal design should be ensured
T6.3	Project information materials	Development & dissemination of Project`s Materials including a comprehensive set of project marketing package, including project logo, posters, leaflets, brochures, standard press releases etc.	NUACA and YSU All BEN	BEN	
T6.4	Project Public dissemination and awareness raising events	Number of webinars will be organized during the project implementation to ensure continuous visibility of the project, awareness raising on the theme. The institutional consultations and events will also be part of the dissemination strategy and action plan.	YSU All BEN	BEN	
T6.5	Final dissemination conference in Yerevan and Press Conference (Armenia)	During the dissemination conference the major deliverables of the project will be presented to stakeholders. During the forum though panel sessions and group discussions the project team will facilitate a larger dissemination and promote the integration of green skills in other subjects also and will promote the need for redesigning the National Qualification Framework to accommodate green skills and competences.	YSU All BEN	BEN	6.5. Subcontracting for printing and publishing: final conference (EIU)

Milestone No (continuous numbering not linked to WP)	Milestone Name	Work Package No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS11	Project Website (Accessible for the Visually Impaired people)	6	YSU	The project website will not only serve for disseminating project information, but also will serve as a resource centre for the green educational content and material, research papers etc. All the educational programs and modules will be uploaded in the project website with full and open access. The website will be accessible for the visually impaired people and the idea of accessibility will also be promoted during the project implementation.	M3	Functioning website

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D6.1	COMMS strategy and action plan	6	YSU	/R — Document, report/	[SEN - Sensitive]	M3	Electronic, English, Armenian
D6.2	Promotional materials	6	NUACA	/R — Document, report/	[SEN - Sensitive]	M3	Electronic, English, Armenian

D6.3	Website	6	EIU	/DEC — Websites, patent filings, videos, etc/	[<i>SEN</i> - Sensitive]	M3	Electronic, English
D6.4	Memorandum	6	YSU	/R — Document, report/	[<i>SEN</i> - Sensitive]	M36	Printed, English, Armenian